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## **BrokerPRO Welcomes C2 Solutions and its Member Firms, Expanding Access to Advanced Insurance Data and AI Solutions**

Milwaukee, WI — BrokerPRO™, a leading provider of real-time, high-precision insurance insight and AI solutions, is proud to welcome C2 Solutions (C2) and several of its equity owners – among them M3 Insurance Solutions, Inc., Conner Strong & Buckelew, Cross Insurance, McGohan Brabender, Sterling Seacrest Pritchard, and The Partners Group – to its growing community of subscribers. This partnership further demonstrates BrokerPRO's mission to empower insurance brokers with credible national benchmarking data and innovative AI tools that drive performance, growth, and profitability.

"We are thrilled to welcome C2 Solutions and its member firms to the BrokerPRO community," said Nezih Hasanoglu Jr., President of BrokerPRO. "Their adoption of our platform reflects the growing demand for data-driven solutions across the insurance industry. We're excited to help them reach new levels of operational excellence and client service."

The partnership gives C2 firms direct access to BrokerPRO's PRO Suite, an integrated platform that includes BenchmarkPRO, a trusted source for national benchmarking insights, and GenPRO, a state of the art, private and secure generative AI solution that has proven to free up, on average, 20% of users' time through analysis and comparison of policies, quotes and other insurance documents. These tools are designed to increase efficiency, reduce administrative costs, and elevate the overall client experience.

With enhanced access to actionable insights and advanced tools, C2 firms can now operate with the same speed, precision, and strategic clarity as the largest national brokerages — empowering them to compete more effectively and grow their businesses with confidence.

"The insurance industry is undergoing rapid transformation, and staying ahead means having the right data at the right time," said Kristen Boyd, Executive Director at C2. "With BrokerPRO, our member firms gain real-time intelligence and streamlined tools that empower them to lead with confidence."

This collaboration represents a strategic advancement for C2 member firms, enhancing their ability to make informed decisions, build stronger client relationships, and drive growth.

For more information about BrokerPRO and the PRO Suite, visit: <https://brokerproai.com/>

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**About BrokerPRO**



BrokerPRO™ provides real-time, high-precision insurance data products engineered for performance and profit. Developed by brokers for brokers, BrokerPRO is transforming how brokers win and retain business by offering credible, trusted national benchmarking insights and AI-driven solutions.

