

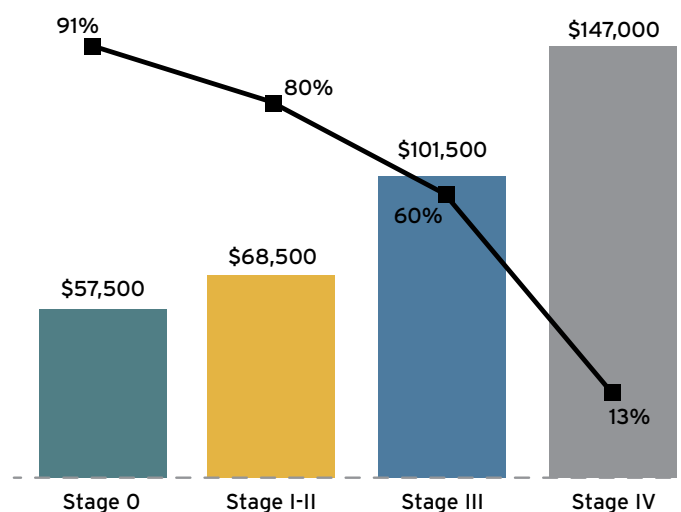
As colon cancer rates climb in younger adults, awareness and early screening are essential for prevention.



Colon Cancer Statistics

- 1 in 26 women and 1 in 24 men in the US will develop colorectal cancer in their lifetime.
- Average age at diagnosis: 66, but rising 1-2% per year in younger adults under age 50. It is now the **deadliest cancer in men under 50** and second deadliest in women under 50.
- In 2025, an estimated **154,270 new cases** of colorectal cancer will be diagnosed in the US.
- This year, an estimated **52,900 people will die** from colorectal cancer - it's the second leading cause of cancer death for men and women combined.
- Colorectal cancer care costs **\$24.3 billion annually**, second highest among cancers.

Colon Cancer Costs and Survival Rates by Stage



The costs on the graph reflect what is typically paid for comprehensive treatment in the **first year** and include surgery, chemotherapy, radiation, hormone therapy, targeted drugs, and related care. These figures represent commercial insurance-allowed costs and patient out-of-pocket costs.



Modifiable Risk Factors include:

- Diet high in red/processed meat
- Obesity & physical inactivity
- Smoking
- Alcohol use (even moderate intake increases risk)

American Cancer Society Recommended Colorectal Cancer Screenings:

- Age 45 for average-risk adults through age 75 if in good health and life expectancy >10 years
- Test Options:
 - FIT or gFOBT: Every year
 - Stool DNA-FIT: Every 3 years
 - Colonoscopy: Every 10 years
 - CT colonography: Every 5 years
 - Sigmoidoscopy: Every 5 years
- High-risk individuals: May need earlier and more frequent screening (e.g., family history, genetic syndromes, prior polyps, IBD).